



City of Monterey Park News Release

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Monterey Park Police Department Joins Fight Against Breast Cancer, Supports Pink Patch Project

Special edition pink patches, challenge coins and t-shirts now on sale to raise funds for breast cancer research and treatment

Monterey Park, Calif. - October 3, 2018 - The [Pink Patch Project](#) (#PinkPatchProject) is an innovative public awareness campaign that is designed to bring attention to the fight against breast cancer and support cancer research organizations and support groups in combating the disease. In addition to raising funds to fight breast cancer, the project aims to raise awareness about early detection and treatment for breast cancer. It is estimated that approximately 1 in 8 women will be diagnosed with breast cancer in her lifetime. While the disease can have a profound impact on the patient and her loved ones, it is also one that can be effectively treated with surgery, radiation therapy, hormone therapy and chemotherapy.

The Pink Patch Project has grown into a collaborative effort between the Los Angeles County Chiefs' of Police Association and numerous law enforcement agencies in Los Angeles County and beyond, including the [Monterey Park Police Department](#).

Each police department collaborating in this campaign has partnered with a cancer research organization or support group in their respective communities. As part of this initiative, each police department is selling their pink patches, pink patch t-shirts and other commemorative item directly to the community. In addition to our public education efforts, goal of the Pink Patch Project is to raise funds from the sale of these items that will go directly to fund the research, treatment and education needed to help find a cure.

The public can show their support for the Pink Patch Project by purchasing patches, challenge coins and t-shirts directly from the Monterey Park Police Department. For purchase information, please contact Captain Kelly Gordon at kgordon@montereypark.ca.gov or visit the city hall police department front counter.



The Pink Patch Project centers on vibrant pink versions of the police officer's uniform patch, which have been specially designed by each agency for the Pink Patch Project campaign. Police officers at each of the agencies participating in the campaign will wear these pink patches on their regular police uniforms for the entire month of October during Breast Cancer Awareness Month. The pink patches are intended to stimulate conversation within the community and to encourage public awareness about the on-going fight against this disease and importance of early detection.

For more information, follow MPPD on Twitter [@MontereyParkPD](#) for updates on events where pink patches, challenge coins and t-shirts will be sold. Monterey Park City Hall is located at 320 W. Newmark Avenue, Monterey Park, CA 91754.

Media Contact

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