



City of Monterey Park News Release

www.MontereyPark.ca.gov

Monterey Park Welcomes the Year of the Monkey at the Lunar New Year Festival January 30-31, 2016

Monterey Park, Calif. – November 3, 2015 – The [City of Monterey Park](http://www.MontereyPark.ca.gov) is pleased to announce the [2016 Lunar New Year Festival](#) to celebrate the Year of the Monkey Saturday and Sunday, January 30-31, 2016 in Downtown Monterey Park.

One of the largest free street events in Southern California, an estimated 200,000 people visited Monterey Park's two-day event in 2015. The festival will run Saturday from 10 a.m. to 9 p.m. and Sunday from 10 a.m. to 7 p.m. along seven blocks on Garvey Avenue from Alhambra to Ramona Avenues.

In celebrating the Lunar New Year, the festival will showcase and honor a wide variety of SoCal cultural elements. More than 270 booths will be occupied by merchants, organizations and food vendors in addition to two stages for performing arts presented by scores of groups.

Foodies will not want to miss the 45+ Asian cuisine focused food booths. On-site games and activities include "touch the lucky windmill" and "get red envelopes," a mobile phone photo contest, pet talent show, car show, carnival rides and a flower market. One of the most exciting events will be the continuous lucky draw of hundreds of prizes, including TV sets, small appliances, airline tickets and more.

Finalists of the 4th L.A. Voice singing competition will show their talents and compete for the top places and prizes before an audience of visitors from all over the region.

The [2016 Lunar New Year Festival](#) is a co-production of The City of Monterey Park, [World Journal Los Angeles](#) and the Business Improvement District Advisory Committee of Monterey Park. For more information, vendor applications or sponsorship information, please visit the city website at www.MontereyPark.ca.gov or use your favorite search engine to search for Monterey Park's Lunar New Year Festival.

Media Contacts

City of Monterey Park
Robert Aguirre, Recreation Superintendent
raguirre@montereypark.ca.gov
626-307-1390
www.MontereyPark.ca.gov

World Journal
Konan Tien, Deputy Manager
kntien@worldjournal.com
323-268-4982 ext. 500 or 256
www.happychineseyear.com

City of Monterey Park news is available on the web, by email subscription and via RSS feed at www.montereypark.ca.gov.