



City of Monterey Park News Release

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“Avoid the 100” Countywide Memorial Day Weekend DUI Crackdown

Police, Sheriff and CHP team up for a high visibility DUI campaign this holiday weekend

Monterey Park, Calif. - May 22, 2015 - A countywide “Avoid the 100” DUI task force is deploying officers this holiday weekend at DUI/drivers license checkpoints and DUI saturation patrols to stop and arrest drunk or drugged drivers and to heighten awareness of the deadly impact alcohol and drugs.



During this holiday weekend’s weekend trips and celebrations, law enforcement agencies remind you to make sure to use a “Designated Sober Driver” to prevent arrest or worse-a deadly driving tragedy.

It’s also the college and high school graduation celebration season, and law enforcement is also reminding everyone not to drink and drive, nor ride with someone who has been drinking. Additional officers will deploy to stop and arrest those who drive impaired by either alcohol or drugs.



“Avoid the 100” refers to the 100-plus law enforcement agencies participating in this weekend’s task force. The county’s DUI task force kicks off Friday night with special DUI saturation patrols deploying in the [City of Monterey Park](#) with more local DUI saturation patrols following Saturday and Sunday nights. The [California Highway Patrol](#) is deploying all available officers this weekend onto freeways and county roads as part of their maximum enforcement period.

Law enforcement region-wide is asking for everyone’s support this holiday weekend and all summer long:

- DDVIP: The California Office of Traffic Safety [DDVIP app](#) is now available for free download on iOS and Android devices. Launched last year, the new DDVIP app offers enhanced features, allowing users to “Map a Spot” with their current location to find DDVIP partnering establishments in their area or a “List of Spots” to search all participating bars and restaurants throughout California. Users can stay up-to-date with the latest from DDVIP and see what other users are saying via its social tab. Also through the app, for those who want to imbibe but also make it a point to plan ahead, users can easily order a sober ride from Uber, Lyft or Curb – all from one screen.
- Plan ahead. Arrange rides home for your friends, family, co-workers and yourself before the drinking begins.

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- Those hosting celebrations and servers must limit drinks to your guests or patrons. Don't serve more than one or two over several hours.
- Identify and provide free non-alcoholic drinks to the designated sober driver.
- Cut back on the amount of drinks you plan to bring to the party – and provide plenty of food.
- If you see dangerous driving, “Report Drunk Drivers-Call 9-1-1!”

In addition to the Memorial Day DUI crackdown, law enforcement nationwide is looking to stop and ticket those who have failed to buckle up or secure young passengers. Remember “Click It or Ticket!”

Funding for the Avoid DUI Task Force is by a grant from the [California Office of Traffic Safety](#), through the [National Highway Traffic Safety Administration](#). The Avoid Task Force will also deploy checkpoints and DUI patrols during the Independence Day and for the Labor Day holidays.

Media Contact

Sergeant Brent Archibald, Monterey Park Police Department

barchibald@montereypark.ca.gov

626-307-1481

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